



# Serving people and the planet

*source. seal. serve.*  
from MARS Drinks

**MARS**  
drinks

# Committed to sustainable business

We are committed to sustainable practices and are concentrating on the areas that have the highest impact for our business and our customers.

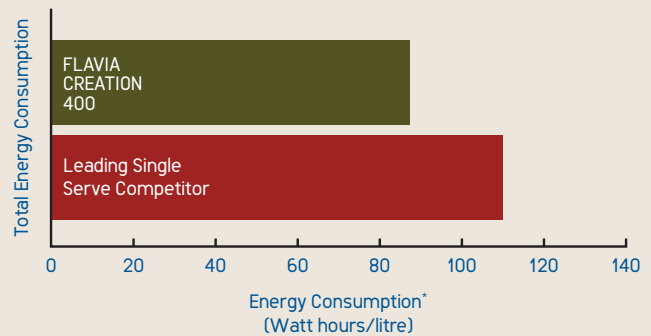
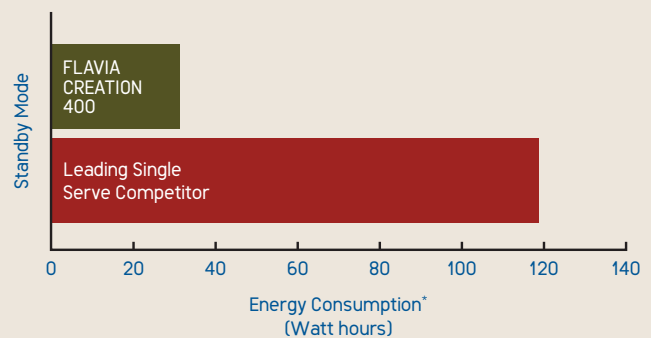


# Helping you to save energy

The FLAVIA® CREATION 400™ has been designed to be one of the most energy efficient workplace coffee machines available. The FLAVIA CREATION 400 has a standby mode which conserves energy and is more energy efficient than the leading single serve competitor.

Just enough water is heated for a few drinks at a time and at precisely the right temperature, to avoid any unnecessary boiling of a large tank every time a drink is served.

These energy savings aren't just better for the environment, they'll save your business money too.



\*Average energy used per cup served based on 200 cups/week throughput.

## Helping you to reduce waste

We are working to reduce the amount of materials needed for our products, looking to re-use resources instead of throwing them away, and are creating products and services that can help you do the same.

This has involved looking at the design of our packaging and our machines as well as creating new collection and recycling services.

### None of our factory waste goes into landfill

We have developed alternative, more environmentally friendly solutions for all our production waste.

### A waste-to-energy programme

Specifically designed to turn used FLAVIA freshpacks into valuable energy.

## Helping you to help others

We support communities and environments from which we source our ingredients.

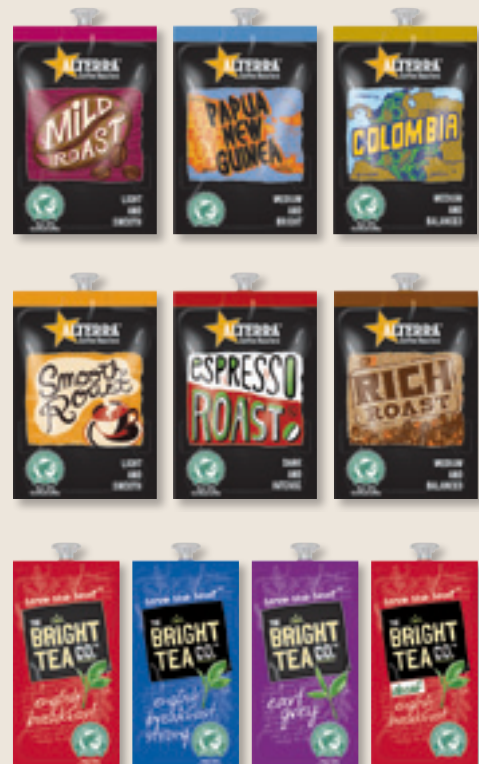


We work with The Rainforest Alliance to source coffee and tea from farms that have been certified, helping to conserve biodiversity and ensure sustainable livelihoods for grower communities. **Half our teas and coffees contain Rainforest Alliance Certified™ ingredients.**



### BRIGHTER TOMORROW™

This is our **commitment to sustainability** programs under THE BRIGHT TEA CO.™ brand. One of our initiatives supports farmer training in Africa. Tea farmers learn sustainable growing practices, resulting in higher quality tea crops and improved income and quality of life for themselves and their families.





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